



## MEDIA PACK 2022

# WELCOME MESSAGE

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Established in 2010, A1 Lighting magazine is a recognised B2B publication focusing on all sectors of the lighting industry. Proudly celebrating over 100 issues, A1 Lighting brings you the latest industry news, inspiring projects, comments from leading voices in lighting, as well as an extensive coverage of trade events, exhibitions and awards.

Published as a hard copy magazine by trade subscription, A1 Lighting hits the desks of the key industry professionals interested in specifying lighting.

The magazine is also read across the globe via our digital edition, successful website and social media channels which are also updated daily with the latest industry news.

Don't just take our word for it, subscribe to the first place for news in your industry for FREE on the A1 Lighting website today.



SUPPORTED BY:



theLIA



## MEET THE TEAM

### MANAGING DIRECTOR

Terry Ware  
+44 (0)7734 682545  
terry@a1mediamagazines.com



### EDITOR

Abigail Rossington  
+44 (0)7828 608162  
abigail@a1mediamagazines.com



### GRAPHIC DESIGN

Carley Espinoza  
carley@a1mediamagazines.com



### SUBSCRIPTIONS

subscriptions@a1mediamagazines.com

### ACCOUNTS

accounts@a1mediamagazines.com

### GENERAL ENQUIRIES

enquiries@a1mediamagazines.com

### EVENTS

events@a1mediamagazines.com

Tel: +44 (0)1787 222251

Address: 4 U MEDIA LIMITED T/A A1 Media,  
A1 Lighting Magazine, Unit 4, Fox and Pheasant Centre,  
White Colne, Colchester, Essex, CO6 2PS, United Kingdom

# CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



WEBSITE

DIGITAL

## SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.



AUTUMNFAIR



light+building



# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

### CLASSIFIED RATES

Products	£175	£150	£25
Directory	£100	£90	£80
Listing	Whole year for a one-off payment of £400		

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

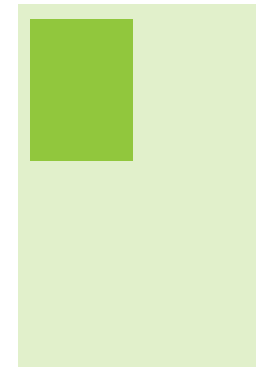
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.

Please contact [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com) for more information on all technical specification enquiries.

Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

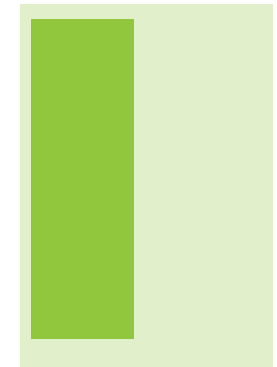
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to [copy@a1mediamagazines.com](mailto:copy@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



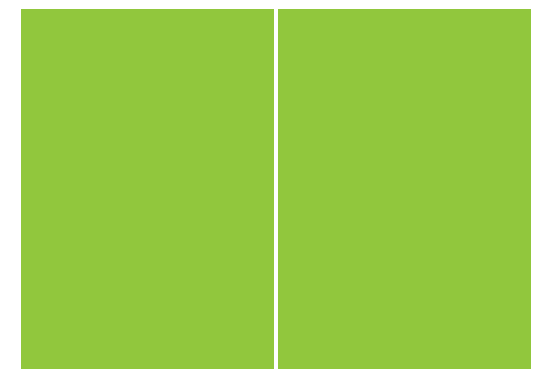
**1/2 PAGE LANDSCAPE**  
178mm x 127mm



**1/2 PAGE PORTRAIT**  
86mm x 262mm

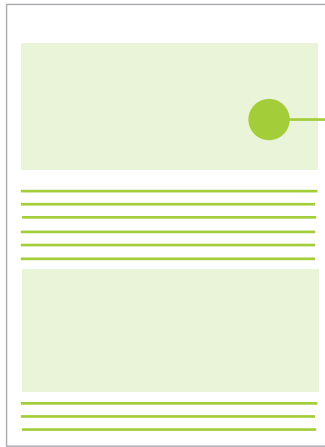


**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm

# DIGITAL ADVERTISING



## Eblast

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

## RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

## ADVERTISING RATES - DIGITAL

Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.



# 2022/2023 FEATURES LIST



For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com).



## A1 Lighting 2022/2023 Features List

### **Dec 2021/Jan 2022**

Christmas Lights  
Trends for 2022  
ISE 2022 Preview  
Light School at Surface Design Show  
2022 Preview

### **February 2022**

Decorative Lighting  
Emergency Lighting  
Lighting and Wellbeing

### **March 2022**

Springtime Lighting  
Lighting Places of Worship  
Sustainability Update  
Prolight + Sound 2022 Preview

### **April 2022**

Variations of Lighting  
Smart Homes  
Sports Lighting  
International Day of Light 2022  
Preview

### **May 2022**

Hospitality Lighting  
IoT Update  
Healthcare Lighting  
Transport Lighting

### **June 2022**

Garden Lighting  
Association Catch-up  
ISE 2022 Review  
Event Lighting

### **July/August 2022**

Architectural Lighting  
Going Green  
Horticultural Lighting  
Museum Lighting  
PLASA Show 2022 Preview  
Design London 2022 Preview

### **September 2022**

Approaching a Lighting Design  
Education Lighting  
Office Lighting  
Light + Building 2022 Preview  
Smart Buildings Show 2022 Preview

### **October 2022**

Energy Efficiency  
Street Lighting  
Retail Lighting  
Tech Update

### **November 2022**

Round-up of the Year  
Warehouse Lighting  
Lighting and the Environment  
Light + Building 2022 Review

### **Dec 2022/Jan 2023**

Christmas Lights  
Trends for 2023  
Human Centric Lighting  
ISE 2023 Preview  
Light School at Surface Design Show  
2023 Preview  
ISE 2023 Preview

Features are subject to change.

# EDITORIAL DESIGN EXAMPLES

## EDITORIAL DESIGN EXAMPLES



Please contact [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com) for more information on all editorial enquiries.

## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.





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**A1 LIGHTING MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media**

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**A1 Media**

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A1 Lighting Magazine, Unit 4, Fox and Pheasant Centre,  
White Colne, Colchester, Essex, CO6 2PS, United Kingdom