

## MEDIA PACK 2026

# WELCOME MESSAGE

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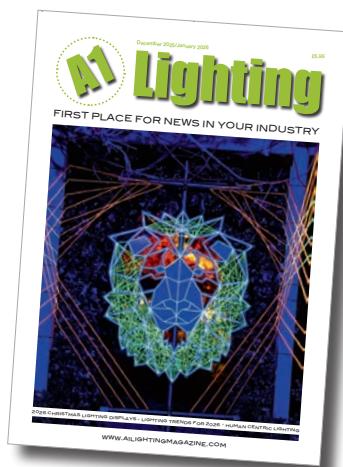
Established over 15 years ago, A1 Lighting is a recognised B2B publication serving all sectors of the lighting industry. The magazine delivers the latest industry news, inspiring projects, insights from leading voices in lighting, and extensive coverage of trade events, exhibitions, and awards.

Published in hard copy through trade subscription, A1 Lighting reaches the desks of key industry professionals involved in specifying lighting. In addition, the magazine is read worldwide via our digital edition, successful website, and social media channels, which are updated daily with the latest industry news.

Don't just take our word for it - subscribe to the first place for news in your industry for FREE on the A1 Lighting website today or scan the QR code below.



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[WWW.A1LIGHTINGMAGAZINE.COM](http://WWW.A1LIGHTINGMAGAZINE.COM)

## MEET THE TEAM

### MANAGING DIRECTOR

Terry Ware  
+44 (0)7734 682545  
terry@a1mediamagazines.com



### EDITOR

Abigail Clark  
+44 (0)7828 608162  
abigail@a1mediamagazines.com



### DESIGN

Carley Espinoza  
carley@a1mediamagazines.com



### SUBSCRIPTIONS

[subscriptions@a1mediamagazines.com](mailto:subscriptions@a1mediamagazines.com)

### ACCOUNTS

[accounts@a1mediamagazines.com](mailto:accounts@a1mediamagazines.com)

### GENERAL ENQUIRIES

[enquiries@a1mediamagazines.com](mailto:enquiries@a1mediamagazines.com)

### EVENTS

[events@a1mediamagazines.com](mailto:events@a1mediamagazines.com)

Address: 4 U MEDIA LIMITED T/A A1 Media,  
A1 Lighting Magazine, Church House, 24 Parsonage Street,  
Halstead, Essex, CO9 2JZ, United Kingdom

Follow us on:

# CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in trade subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



PRINT

SOCIALS

WEBSITE



DIGITAL

## SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.

AUTUMNFAIR



LiGHT25

SPRINGFAIR  
1-4 FEBRUARY 2026 | NEC BIRMINGHAM



PRO  
INTEGRATION  
FUTURE EUROPE  
28-30 APRIL 2025  
NEC BIRMINGHAM, UK



IELC  
EMERGENCY  
LIGHTING  
CONFERENCE 2025



ReColight  
CIRCULAR  
LIGHTING  
LIVE



LONDON  
BUILD 2025  
EXPO  
18 - 20 NOVEMBER  
OLYMPIA LONDON

PLASA  
SHOW



light+building



# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	10 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

## CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

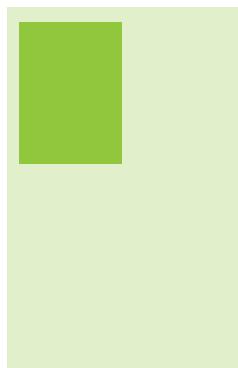
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for all advertising enquiries.

Please contact [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com) for more information on technical specifications.

Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

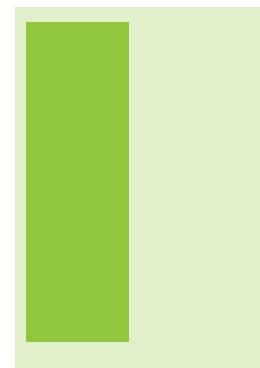
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



**1/2 PAGE LANDSCAPE**  
178mm x 127mm



**1/2 PAGE PORTRAIT**  
86mm x 262mm

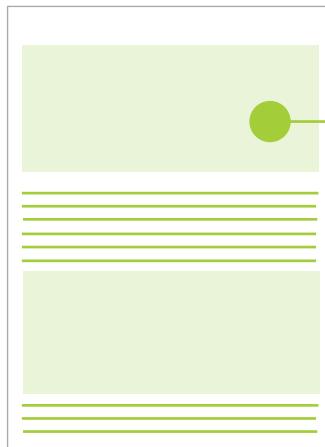


**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm

# DIGITAL ADVERTISING



## EBLAST

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

## TOP RIGHT-HAND SKYSCRAPER

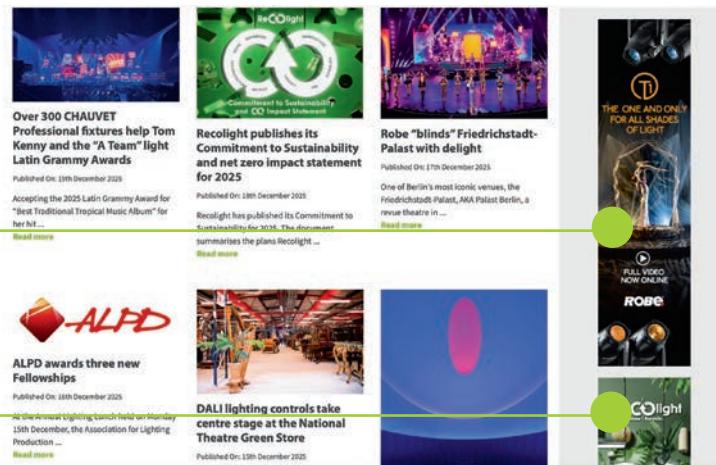
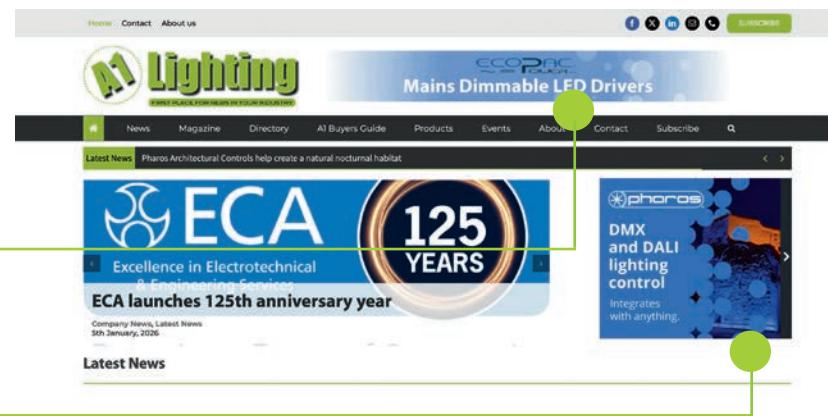
160 pixels wide x 600 pixels high - png/GIF/JPG file.

## BOTTOM RIGHT-HAND SKYSCRAPER

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## ADVERTISING RATES - DIGITAL

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## 2026/2027 FEATURES LIST

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For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com)

*Features are subject to change.*

### Dec 2025/Jan 2026

2025 Christmas Lighting Displays  
Lighting Trends for 2026  
ISE 2026 Preview  
Human Centric Lighting

### July/August 2026

Stage Lighting  
Lighting and the Environment  
Residential Lighting  
PLASA Show 2026 Preview  
Controls

### February 2026

Exterior Lighting and Dark Skies  
Decorative Lighting  
Light + Building 2026 Preview  
Smart Homes

### September 2026

Education Lighting  
Museum/Gallery Lighting  
Circular Lighting Live 2026 Preview  
Smart Buildings Show 2026 Preview  
Variations of Lighting

### March 2026

Daylight Harvesting  
Retail Lighting  
ISE 2026 Review  
Approaching a Lighting Design  
Workplace Lighting

### October 2026

Street Lighting  
Office Lighting  
Circular Lighting Live 2026 Review  
IoT Update  
LiGHT 26 Preview

### November 2026

Warehouse Lighting  
Sports Lighting  
Energy Efficiency  
Sustainability Update

### May 2026

Hospitality Lighting  
Transport Lighting  
Healthcare Lighting  
Solar-powered Lighting

### Dec 2026/Jan 2027

2026 Christmas Lighting Displays  
Future of Lighting  
ISE 2027 Preview  
Lighting and Wellbeing

### June 2026

Lighting Landmarks  
Association Catch-up  
Human Centric Lighting  
Garden Lighting

## EDITORIAL DESIGN EXAMPLES

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Please contact [abigail@1mediamagazines.com](mailto:abigail@1mediamagazines.com) for all editorial enquiries.



## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can be put forward for possible front cover selection.

# TESTIMONIALS



"At Pharos, we truly value our relationship with the media. A1 Lighting has been an excellent platform to showcase our projects and technological innovations, consistently reaching the right audience within the lighting industry. Their coverage is insightful and well-curated, providing readers with the very latest news in our industry. Congratulations to A1 Lighting on 15 successful years – we look forward to working with you for the next 15 years and beyond!"

Marco Caamano, Marketing Manager at Pharos Architectural Controls



"Dextra Group have been working with A1 Lighting for 10 years. The publication, both hard copy and digital editions, highlight the latest industry news and insights and offers a valuable resource for professionals in the lighting field.

A1 Lighting provides us with a platform to showcase our products, projects and expertise on industry topics. It is a pleasure to work with Terry, Abbie, Carley and the team, all very professional and great to work with.

Congratulations on 15 years!"

Natasha Ward, Group COO at Dextra Group plc



"At The Lighting Industry Association (The LIA), raising lighting industry standards is a top priority, and A1 Lighting has been pivotal in helping us deliver on this commitment by amplifying our key messages each month. Working with the A1 Team is always a pleasure; their professionalism and passion for the lighting industry shines through every collaboration. Congratulations to A1 Lighting on 15 years of championing lighting excellence, we're proud to celebrate this milestone with such a valued partner."

Ayça Donaghy, CEO of The Lighting Industry Association (The LIA)

"Congratulations to A1 Lighting! Since Parrot's inception eight years ago, it has been a continued partner and go-to for industry news. Working closely with the team, A1 Lighting provides the platform for our clients to showcase their latest developments, projects, and industry insights in a credible way – it really is a trusted source of information and inspiration. The flock and our clients appreciate the work you do and look forward to continuing the journey together."

Eve Gaut, CEO and Founder of Parrot PR & Marketing

PARROT PR & MARKETING



"A1 Lighting does an amazing job of publicising lighting features, news, and case studies. The magazine has stood the test of time exceptionally well, with others coming and going. They are particularly consistent champions of sustainability, the circular economy, and the need to decarbonise the lighting industry.

But best of all, working with Terry, Abbie, and the team is an absolute pleasure. They are switched on, professional to their toes, and also great fun."

Nigel Harvey, CEO and Suzanne Castine, Marketing Manager at Recolight



# Lighting

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Church House, 24 Parsonage Street, Halstead, Essex, CO9 2JZ, United Kingdom

Managing Director & Sales - Terry Ware - [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com)

Editor - Abigail Clark - [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com)

Design - Carley Espinoza - [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com)