



## MEDIA PACK 2023

# WELCOME MESSAGE

## WELCOME MESSAGE

Established in 2010, A1 Lighting magazine is a recognised B2B publication focusing on all sectors of the lighting industry. Proudly celebrating over 120 issues, A1 Lighting brings you the latest industry news, inspiring projects, comments from leading voices in lighting, as well as an extensive coverage of trade events, exhibitions and awards.

Published as a hard copy magazine by trade subscription, A1 Lighting hits the desks of the key industry professionals interested in specifying lighting.

The magazine is also read across the globe via our digital edition, successful website and social media channels which are also updated daily with the latest industry news.

Don't just take our word for it, subscribe to the first place for news in your industry for FREE on the A1 Lighting website today.



SUPPORTED BY:



theLIA



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# CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



SOCIALS

WEBSITE

DIGITAL



## SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.



SPRINGFAIR



prolight+sound



clerkenwell design week

guangzhou international lighting exhibition

PLASA SHOW

AUTUMNFAIR



# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

### CLASSIFIED RATES

Products	£175	£150	£25
Directory	£100	£90	£80
Listing	Whole year for a one-off payment of £400		

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

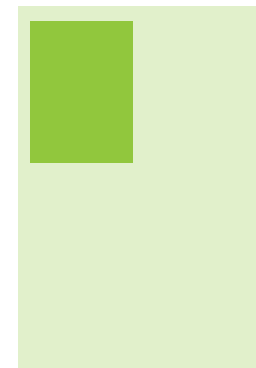
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.

Please contact [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com) for more information on all technical specification enquiries.

Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

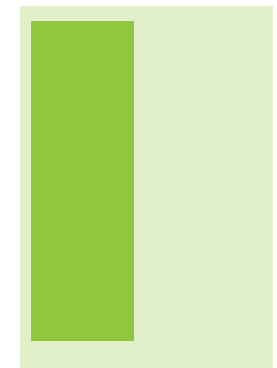
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to [copy@a1mediamagazines.com](mailto:copy@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



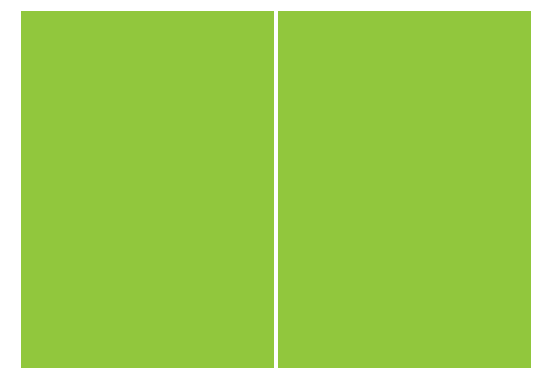
**1/2 PAGE LANDSCAPE**  
178mm x 127mm



**1/2 PAGE PORTRAIT**  
86mm x 262mm



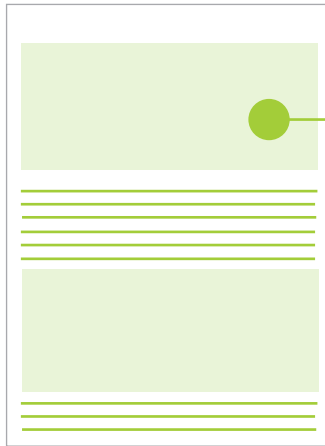
**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm



# DIGITAL ADVERTISING



## Eblast

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

## RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

## ADVERTISING RATES - DIGITAL

Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.



# 2023/2024 FEATURES LIST



## Dec 2022/Jan 2023

Christmas Lights  
Trends for 2023  
Human Centric Lighting  
ISE 2023 Preview  
Surface Design Show 2023 Preview

## February 2023

Emergency Lighting  
Decorative Lighting  
Energy-saving Lighting  
Lighting Landmarks

## March 2023

Smart Homes  
ISE 2023 Review  
Approaching a Lighting Design  
Prolight + Sound 2023 Preview

## April 2023

Retail Lighting  
International Day of Light 2023 Article  
Sustainability Update  
Springtime Lighting

## May 2023

Hospitality Lighting  
Transport Lighting  
Lighting Places of Worship  
Tech Update

## June 2023

Stage Lighting  
Association Catch-up  
Garden Lighting  
Museum Lighting

## July/August 2023

Going Green  
Education Lighting  
Residential Lighting  
PLASA Show 2023 Preview  
Circular Lighting Live 2023 Preview

## September 2023

Street Lighting  
Office Lighting  
Healthcare Lighting  
Smart Buildings Show 2023 Preview

## October 2023

Sports Lighting  
Energy Efficiency  
Event Lighting  
LiGHT 23 Preview

## November 2023

Warehouse Lighting  
Lighting and the Environment  
Human Centric Lighting  
Solar Powered Lighting

## Dec 2023/Jan 2024

Christmas Lighting Displays  
Future of Lighting  
ISE 2024 Preview  
Lighting and Wellbeing

For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com).

*Features are subject to change.*

# EDITORIAL DESIGN EXAMPLES

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Please contact [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com) for more information on all editorial enquiries.



## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



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**A1 LIGHTING MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media**

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