



MEDIA PACK 2023

WELCOME MESSAGE

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Established in 2010, A1 Lighting magazine is a recognised B2B publication focusing on all sectors of the lighting industry. Proudly celebrating over 120 issues, A1 Lighting brings you the latest industry news, inspiring projects, comments from leading voices in lighting, as well as an extensive coverage of trade events, exhibitions and awards.

Published as a hard copy magazine by trade subscription, A1 Lighting hits the desks of the key industry professionals interested in specifying lighting.

The magazine is also read across the globe via our digital edition, successful website and social media channels which are also updated daily with the latest industry news.

Don't just take our word for it, subscribe to the first place for news in your industry for FREE on the A1 Lighting website today.



SUPPORTED BY:



theLIA



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CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



SOCIALS

WEBSITE

DIGITAL



SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.



PRINT ADVERTISING

ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	11 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,30	£2,200	£2,100

CLASSIFIED RATES

Products	£175	£150	£25
Directory	£100	£90	£80
Listing	Whole year for a one-off payment of £400		

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

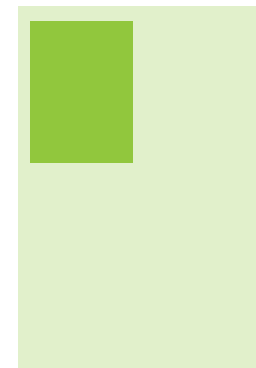
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

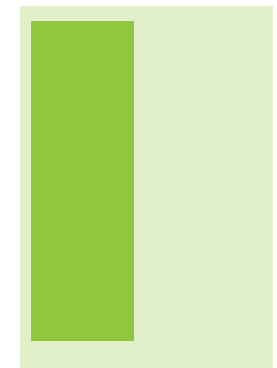
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to copy@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



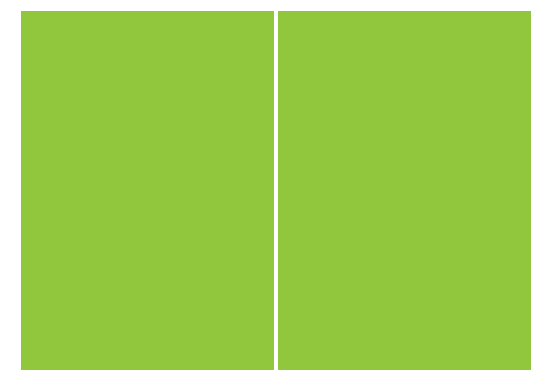
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

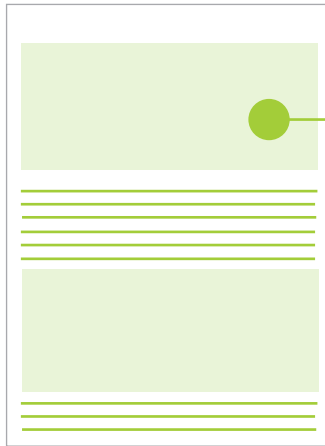


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



Eblast

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.



2023/2024 FEATURES LIST



Dec 2022/Jan 2023

Christmas Lights
Trends for 2023
Human Centric Lighting
ISE 2023 Preview
Surface Design Show 2023 Preview

July/August 2023

Going Green
Education Lighting
Residential Lighting
PLASA Show 2023 Preview
Circular Lighting Live 2023 Preview

February 2023

Emergency Lighting
Decorative Lighting
Energy-saving Lighting
Lighting Landmarks

September 2023

Street Lighting
Office Lighting
Healthcare Lighting
Smart Buildings Show 2023 Preview

March 2023

Smart Homes
Horticultural Lighting
Approaching a Lighting Design
Prolight + Sound 2023 Preview

October 2023

Sports Lighting
Energy Efficiency
Event Lighting
Smart Buildings

April 2023

Retail Lighting
International Day of Light 2023 Article
Sustainability Update
Variations of Lighting

November 2023

Warehouse Lighting
Lighting and the Environment
Human Centric Lighting
Solar Powered Lighting

May 2023

Hospitality Lighting
Transport Lighting
Lighting Places of Worship
Tech Update

Dec 2023/Jan 2024

Christmas Lighting Displays
Future of Lighting
ISE 2024 Preview
Lighting and Wellbeing
Light + Building 2024 Article

June 2023

Stage Lighting
Association Catch-up
Garden Lighting
Museum Lighting

For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.

EDITORIAL DESIGN EXAMPLES

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Please contact abigail@a1mediamagazines.com for more information on all editorial enquiries.



FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



A1 LIGHTING MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



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